



LIBERTY SOCIETY

#CRAFTEDFORCHANGE

CORPORATE PROPOSAL | AUGUST 2020

ABOUT US

Liberty Society is a **fashion social enterprise** that aims to inspire through the stories behind, designs crafted and causes supported. Every purchase will go towards our 'House of Freedom'; our upskilling center for marginalized women in Serpong, Bogor, and Batam.

Aiming to bring smile to the wearers and purpose to the makers, we pride ourselves in creating high-quality, eco-friendly fashion and lifestyle goods for the socially and environmentally conscious.

#CraftedforChange



OUR PILLARS:



COMMUNITY

There is strength in our House of Freedom. Growth, creativity, and compassion thrive in a community. Each purchase will go towards keeping our House of Freedom home open for women to feel safe, heard, and dignified. We give tailoring training, english class, and psychosocial support class for the refugee women in our center. **Your purchase enables us to train more women and give purpose and dignity though their work.**



SUSTAINABILITY

Caring for the people and the planet are responsibilities of all mankind we take seriously. We commit to provide:

1. Living Wages (more than Indonesia's Min. Wage)
2. Eco-friendly fabric alternatives and work with suppliers who provide water waste treatment and international OEKOTEX/ TENCEL certification.



PURPOSE

Intentional relationship is at the heart of every process - designing, training, manufacturing to branding.

We are here because we want to provide meaningful interaction and work for women to gather and create. Concurrently, we hope to bring smiles to our wearers/customers.

THE MAKERS

We empower & work with a community of marginalized women by giving trainings and a platform for them to handcraft products passionately.

BEYOND THE FABRIC

We collaborate with Beyond the Fabric, an NGO located in Bogor that acts as a community safe space for refugee women to come to have tailoring skills and find encouragement. Aside from tailoring upskilling, we provide English class, Bahasa class, and psychosocial support classes like arts to support a better quality of life for each women.

Every sales are reinvested back to benefit the ladies further by increasing their hours of work, income level, and overall wellbeing.

OUR CLIENTS

We believe that change is easier to create when we collaborate. Besides creating ethical & sustainable B2B products, we also offer a range of products as well as services to socially responsible businesses.

Companies and organizations we have collaborated with:



SPIN By MNC
Indonesia



BYEBYEPLASTICBAGS
Bali, Indonesia



BASE
Indonesia



Generation Girl
Indonesia

OUR CAMPAIGNS

Through fashion, we create movements and campaigns supporting different causes, from women empowerment, mental health awareness, to anti single use plastic:



Empowering girls education in Ambon & Poso with Girls Can Lead.



MENJADI
MANUSIA,

Mental health awareness campaign titled #KamuJugaBisa with Menjadi Manusia.



Anti single use plastic campaign with Bye Bye Plastic Bags Bali.

2019 IMPACT REPORT:

24 WOMEN



are members at our House of Freedom, trained and given sa in a safe community

4,040 HOURS



of training were committed by these women and teachers in 2020.

420 UNITS



of clothing were sold since August 2019.

COVID RELIEF DONATIONS:

420 MASKS



were created by our makers and donated to various locations in Jakarta and Tangerang.

250 FACE SHIELDS



were produced by women refugee makers in our production center, which were also donated to those in need.

#10.000Masks
With Liberty

WHY US?

ALL-IN-ONE SERVICES

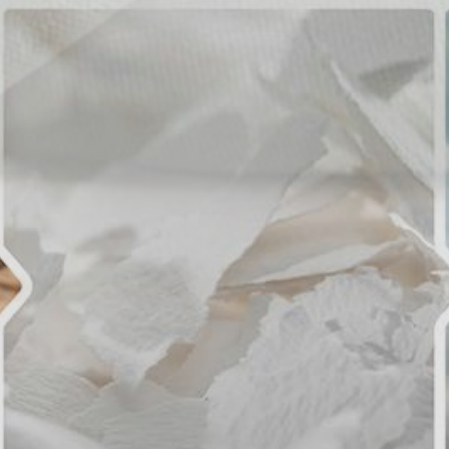
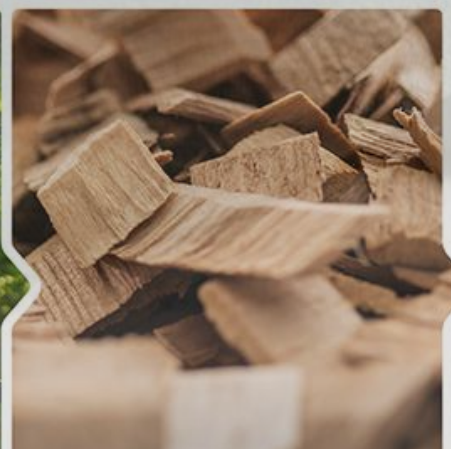
From designing, procurement, production, packing, logistics, marketing and PR with our influences network.

FLEXIBILITY

We work around you requirement and budget, while still meeting your sustainability goals

TRANSPARENCY

We ensure each product is made ethically and sustainably. We can work with you to disclose your social and enviromental impact for every purchase



PRODUCT & SERVICE OFFERINGS

DESIGN AND PATTERN MAKING

You can give us the moodboard, we help you source the measurements and fabrics

CUT AND SEW PRODUCTION

We reduce waste fabric by using leftover for trainings

EMBROIDERY AND SCREEN PRINTING

computerized embroidery service and manual screen printing available for your designs

FULL APPAREL PRODUCTION

From labeling to eco-friendly package source (cassava bag to eco-friendly print), we help as your eco-friendly production partner

PR VALUE ADDS

Sustainability PR with our influencers network. We design marketing flyer to help company's sustainability story-telling.

PAST PROJECTS



Courtesy of Liberty Society for Gojek Xcelerate



Courtesy of Liberty Society for SPIN

PAST PROJECTS



Courtesy of Liberty Society for BASE Skincare



front



back

Courtesy of Liberty Society for Pengajar Belajar

PAST PROJECTS

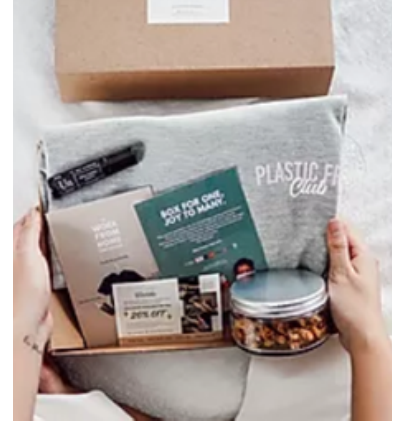


Courtesy of Liberty Society for Bartega



Courtesy of Liberty Society for Generation Girl

WE ALSO CREATE...



Cardholder, coffee that funds a learning center, recycled notebook, and custom orders..

OUR PROCESS

YOU ASK, WE FULFILL

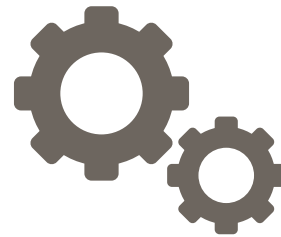
INQUIRY

Discuss requests, design for customization and pricing



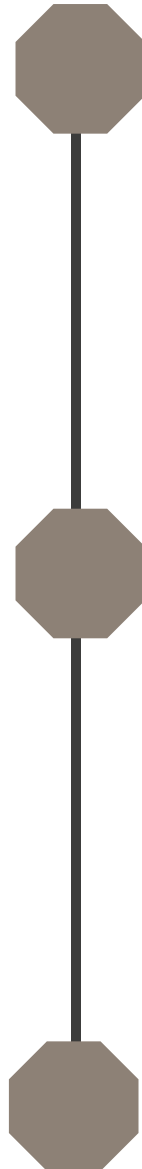
PRODUCT DEVELOPMENT

up to x3 design revision + approval



DELIVERY

On-time manufacturing. normal delivery period is 3-4 weeks for 100+ orders



**WE'D LOVE
TO HEAR
FROM
YOU!**

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