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**DU ANYAM**  
WEAVING GOODS

CORPORATE CATALOGUE  
2020



DU ANYAM



EMPOWER WOMEN  
IMPROVE HEALTH  
PROMOTE CULTURE





Socioeconomic  
Issues Behind  
Health Problem

## PROBLEM 1

Women lack **year-round cash**: \$16.5 average woman's monthly income

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Women lack **off-farm income option**: 45% pregnant women chronically malnourished from heavy agricultural labor while having insufficient nutrition

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Women lack **decision making power in household**, from heavy agricultural labor while having insufficient nutrition

## SITUATION



Existing traditional skills and resources are Undeveloped

## PROBLEM 2

**Wicker weaving exist**, but due to limited market access, younger generation begin to abandon it

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Abundant **natural raw materials** can be harvested sustainably

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**Large growing market** but disconnected from the weavers



Source raw materials  
from local community



Actively market the  
products in domestic  
and international market



Conduct quality control  
and value-added process



Teach women to  
produce standardized  
and marketable products



Pay the women regularly  
for every products made

## HOW WE WORK

Produces & Distributes  
Wicker Crafts to

**SOLUTION**

**Provide Platform  
to Introduce  
Further Impacts**

**Empower Women  
through Financial  
Security**

**Connect Existing  
Skills & Resources  
to the Market**

# MEETING and CONFERENCE

Tampil profesional di rapat tidak harus kaku atau membosankan. Saatnya mencuri perhatian dengan koleksi souvenir kantor Du'Anyam yang punya *twist* dan keunikan tersendiri.

LAPTOP BAG-  
PELODE PLAIN  
37 x 10 x 8 cm



AGENDA NOTEBOOK-  
PELODE PLAIN  
16 x 2 x 22 cm - 56 pages





CARD CASE-  
PELODE PLAIN  
 $12 \times 2 \times 8 \text{ cm}$



LAPTOP SLEEVE-  
PELODE PLAIN  
 $37 \times 1 \times 26 \text{ cm}$

BRAIDED TOTE BAG  
007-PLAIN  
28 x 10 x 38 cm



ECO BAG-  
PELODE PLAIN  
40 x 12 x 3.5 cm (Open)



BRAIDED  
ECO BAG-PLAIN  
15 x 2.5 x 12 cm (Closed)



# HERITAGE COLLECTION

Menghadirkan motif tenun dan anyaman khas Flores, suarakan rasa bangga dengan koleksi Nusantara ala Du'Anyam. Yuk unjuk gigi dengan kecintaan produk lokal asli dari Indonesia.





COMPACT WALLET  
BATIK-PELODE PLAIN  
9,5 x 0,5 x 16,5 cm

COMPACT WALLET TENUN-  
PELODE PLAIN  
9,5 x 0,5 x 16,5 cm





CARD CASE BATIK-  
PELODE PLAIN  
12 x 2 x 8 cm



ECO BAG TENUN-  
PELODE PLAIN  
40 x 12 x 3.5 cm (Open)  
15 x 2.5 x 12 cm (Closed)



TABLET SLEEVE STRIPES-  
PELODE PLAIN  
 $21 \times 2 \times 29$  cm

TABLET SLEEVE 002  
TENUN- PELODE PLAIN  
 $30 \times 2 \times 20$  cm



TABLET SLEEVE 001  
TENUN-PELODE PLAIN  
 $30 \times 2 \times 20$  cm



**TOTE BAG 007 TENUN-  
PELODE PLAIN**  
28 x 10 x 38 cm



**BRAIDED TABLET  
SLEEVE 003-TENUN**  
30 x 2 x 20 cm

# SMALL ACCESSORIES

Aksesoris kecil dengan manfaat dan arti besar! Koleksi pernak- pernik Du Anyam sangat ideal sebagai solusi cinderamata profesional yang punya desain eye-catching dan fungsi *long lasting*.



LUGGAGE TAG  
7,5 x 13 cm

COMPACT WALLET-  
PELODE PLAIN  
9,5 x 0,5 x 16,5 cm



CARD SLOT BLACK-  
PELODE PLAIN  
10 x 8 cm



1. CARD CASE - KEPITANG  
12 x 2 x 8 cm

2. PASSPORT COVER-  
PELODE PLAIN  
12 x 2 x 8 cm

3. LUGGAGE TAG  
7,5 x 15 cm

4. CARD CASE - PELODE PLAIN  
12 x 2 x 8 cm

5. COMPACT WALLET SUEDE-  
PELODE PLAIN  
12 x 2 x 8 cm





LAPTOP SLEEVE - PLAIN  
37 x 1 x 26 cm

# TECHNOLOGY

Memasuki era Industri 4.0, tetap pilih nuansa natural modern yang sarat ciri khas alami tersendiri. Saatnya bawa disruptif yang elegan dan tampil cemerlang dengan souvenir Du Anyam.



BRAIDED LAPTOP SLEEVE - PLAIN  
37 x 1 x 26 cm



**BRAIDED TABLET  
SLEEVE 002-PLAIN**

30 x 2 x 20 cm

**TABLET SLEEVE 002-  
PELODE PLAIN**

30 x 2 x 20 cm

# BAGS and CARRY GOODS

Souvenir kantor yang bukan hanya punya dampak sosial, tetapi juga fungsionalitas tinggi untuk kesan brand yang efektif. Temukan berbagai rangkaian jenis produk tas Du Anyam serba berkualitas.

TOTEBAG 002-  
BROWN PELODE PLAIN  
45 x 10 x 35 cm



TOTEBAG 007-  
PELODE PLAIN  
28 x 10 x 38 cm



BRAIDED TOTEBAG  
007-PLAIN  
28 x 10 x 38 cm



# HOSPITALITY

Tunjukkan citra profesionalisme yang hangat dan penuh kenyamanan dengan produk-produk *hospitality* terbaik dari Du Anyam.



## SLIPPERS DBRO

Size: 35, 42, 43, 45



REMOTE CASE  
9 x 2 x 22 cm



1. WEAFLOPS ZEBRA  
SLIPPERS

2. PREMIUM BIODEGRADABLE  
SLIPPERS

size: 35, 42, 43, 45





## TRAVEL ESSENTIALS

Bawa brand Anda ke berbagai destinasi dengan cara paling ideal! Produk pelengkap kebutuhan traveling bukan hanya ekstra berguna untuk pengguna, tetapi bisa jadi wujud perhatian yang beda pula.

TOTEBAG 006-BROWN  
PELODE PLAIN  
48 x 15 x 28 cm



BRAIDED HALFMOON  
POUCH-TEAK  
20 x 7 x 12 cm



BRAIDED HALFMOON  
BLACK | PURPLE | NAVY  
20 x 7 x 12 cm





AMENITIES POUCH BLACK -  
PELODE PLAIN  
25,5 x 13,5 x 11 cm



# MEDALS and MOMENTO

Hadir dengan teknik *handmade* tradisional yang unik, arti pencapaian makin istimewa dengan produk medali dan aksesoris penghargaan dari Du'Anyam.



MOMENTO GRAFIR  
15 x 11 x 16 cm



SUSTAINABLE  
MEDALS  
Diameter: 10 cm



# GIFTS BY PRICE RANGE

(minimum order 100 pcs)

## STARTS FROM IDR 19.9K

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- 1. WEAFLOPS SQUARE ZEBRA
  - 2. SLIPPERS DBRO
  - 3. CARD SLOT BLACK - PELODE PLAIN
  - 4. CARD SLOT BLACK - PELODE PLAIN
  - 5. NOTEPAD HOLDER
  - 6. TOPI PANDAN MALE
  - 7. TOPI PANDAN FEMALE
  - 8. REMOTE CASE
  - 9. COMPACT WALLET - PELODE PLAIN
  - 10. LUGGAGE TAG
  - 11. PREMIUM BIODEGRADABLE SLIPPERS
  - 12. ID TAG - PELODE PLAIN
  - 13. SUSTAINABLE MEDALS

## STARTS FROM IDR 60K

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- 1. CARD CASE - PELODE PLAIN
  - 2. CARD CASE KEPITANG
  - 3. PASSPORT COVER - PELODE PLAIN
  - 4. BEACH BAG PANDAN
  - 5. ECO BAG - PELODE PLAIN
  - 6. HANGING TOILETRY BAG
  - 7. BRAIDED ECO BAG-PLAIN

## **STARTS FROM IDR 120K**

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1. AGENDA NOTEBOOK - PELODE PLAIN
2. TABLET SLEEVE 002 - PELODE PLAIN
3. LAPTOP SLEEVE - PELODE PLAIN
4. AMENITIES POUCH BLACK - PELODE PLAIN
5. LAPTOP BAG - PELODE PLAIN
6. TOTEBAG 007 - PELODE PLAIN
7. AMETHYST BAG BROWN - PELODE PLAIN
8. ECO BAG TENUN - PELODE PLAIN
9. TOTEBAG 002 - BROWN PELODE PLAIN
10. BRAIDED TABLET SLEEVE 002 - PLAIN
11. BRAIDED TOTEBAG 007 - PLAIN
12. BRAIDED HALFMOON POUCH
13. BRAIDED HALFMOON POUCH - TEAK

## **STARTS FROM IDR 240K**

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1. TABLET SLEEVE STRIPES - PELODE PLAIN
2. TOTEBAG 006-BROWN PELODE PLAIN
3. MOMENTO GRAFIR

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For quotations please contact us  
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