

The background is a solid coral color. In the top left, there is a large teal shape with a white outline. In the bottom right, there is another teal shape with a white outline. In the bottom center, there are three small teal circles. The text is centered in the middle of the page.

#WeLiftUp

PRODUCT CATALOGUE

#WeLiftUp

**Dignifying the lives of marginalized women
through ethical businesses.**

With each purchase of a bundle, you are giving valuable support to Indonesia's women communities. From rural weavers to refugee women, and farmers, your contribution gives joy and improves the livelihood of women everywhere!

the
people
of asia



LIBERTY SOCIETY



DU ANYAM
WEAVING GOODS



EAST BALI CASHEWS

BUNDLE 1

Rate: IDR 100,000,000

Qty. of 100 Bundles, with each bundle including these products:

- 1 Liberty Society 'Plastic Free Club' T-Shirt
- 1 Liberty Society Customizable Company Tote Bag
- 1 East Bali Cashews Tropical Indulgence Set
- 1 DuAnyam Foldable Box



Send us an inquiry for more information and pricing.

BUNDLE 2

Rate: IDR 50,000,000

Qty. of 50 Bundles with each bundle including these products:

- 1 Liberty Society 'Plastic Free Club' T-Shirt
- 1 Liberty Society Customizable Company Tote Bag
- 2 East Bali Cashews Granola Coconut Banana 400gr
- 1 DuAnyam Braided Eco Foldable Bag



Send us an inquiry for more information and pricing.

Benefit to Sponsors

Tap into the SE community to reach a wider audience and gain recognition as a social thought leader through our social media and website publication, and press releases.

Value Added Services:

Press Release + Media Distribution

Create press release for Sponsor

50 Media Pickup

With estimated PR Value IDR 150,000,000

Ads Placement in The People of Asia website

7 days placement period

with estimated 7,000 impressions

Influencer Marketing

10-15 influencers

A-B influencers class

Will post about the product bundle and direct to campaign

Your Impact

Through these bundles, you will be supporting Liberty Society, East Bali Cashew, and DuAnyam in their journey to lift up the lives of marginalized women and their communities.

An eco-friendly t-shirt from **Liberty Society** will support refugee mothers and their families with upskilling opportunities.

<https://www.liberty-society.com/impacts>

A healthy snack set from **East Bali Cashews** will support women farmers and a children nursery in Bali.

<https://www.eastbalicashews.com/our-impact>

Lastly, a traditional weaved basket from **DuAnyam** will support Indonesia's rural artisan women.

<https://www.duanyam.com/impact>

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